

The Cedarwood Trust

Serving the people of the Meadow Well since 1980

Registered Charity Number 1100530



FUNDRAISING IDEAS

The Cedarwood Trust organise a number of fundraising activities each year. Here's a few more that may help you get those creative juices going!! Don't forget, if you need a hand getting equipment, volunteers printed forms, posters etc., just give us a call on 0191 2590245 – we'd be delighted to help!

The First rule of Fundraising is FUN, the second is SAFETY and the third is MAKE SURE IT'S LEGAL!

IMPORTANT NOTICE - READ BEFORE YOU START FUNDRAISING

Please note that local by-laws or legislation may affect some of these ideas, e.g. Gaming/gambling licenses, food hygiene regulations, company policies on collections/sponsor forms on company premises. Some events have safety issues, and the cost of insurance may mean that the event is not feasible. Some of these are events in their own right. A number of other ideas are suitable for sideshows, e.g. where children accompanying their parents might otherwise get bored. There are so many sideshow type activities and variations on a theme that only a few are included in this pack. Some of the activities listed will require specialist equipment and supervision – contact the Cedarwood Trust if you have any doubts or if you need any help!

GOOD LUCK WITH YOUR FUNDRAISING

Please write or email us phil.cedarwood@btconnect.com giving a brief description of any event you are planning, with details of date and venue, participants etc.

Cedarwood Trust Sponsor forms can be obtained by sending us an email with your name and postal address.

FOLLOWING YOUR FUNDRAISING EVENT

COUNTING CASH / DONATIONS

Make sure 2 or more people are present when any cash is being counted.

Please do not send any cash through the post.

CHEQUES TO

Send a cheque (made payable to THE CEDARWOOD TRUST) for all funds raised in aid of the charity to the address below:

**CEDARWOOD TRUST
43 AVON AVENUE
MEADOW WELL
NORTH SHIELDS
TYNE AND WEAR
NE29 7QT**

FUNDRAISING IDEAS – For Companies

- Sponsor one of the Cedarwood Trust's local services or an event
- support us "in kind" by offering services or equipment as gifts or at a discounted rate
- encourage staff to take part in corporate fund-raising activities
- Nominate the Cedarwood Trust as your company charity
- set up payroll giving on behalf of the Cedarwood Trust
- instead of buying gifts and cards for clients at Christmas, send your clients an e-card and donate the money saved to the Cedarwood Trust

a

Abseil

Scale the dizzy heights of a local landmark or office block. Talk to the Cedarwood Trust for information on existing suppliers/ supporters.

Advertising Booklet

Compile a local information booklet for distribution at libraries, shops and businesses. Include info on local attractions. Make money with adverts and discount vouchers from local firms.

Aerobics

Organise a sponsored aerobathon with the help of gyms, leisure centres and sports shops.

Afternoon Tea

Put the kettle on and get baking. Entertain guests with raffles, auctions, tombolas & live music.

Air Miles

Collect your own, then raffle them off.

Aluminium Collection

Collect empty cans and tins and sell them to a recycling company.

Arts/Crafts Stall

Make necklaces, dried flower arrangements, stained glass mirrors, etc, to sell on a stall.

Art exhibition

Stage an exhibition for local artists. Charge entrance fee and commission.

'As New' Sale

Basically a posh jumble sale. Ask everyone you know for unwanted belongings & hold a sale evening.

Auction

Auction off original items, taking a percentage of sales.

Auction of Services

Auction services of people and businesses - anything from singing lessons to dinner for two.

b

Badge Making

Make badges to sell at work, to friends or at craft fairs.

Bad tie day

Charge your colleagues a pound to come in wearing their loudest tie. Award the winner.

Baked Bean Bath

Get sponsored to spend the day in a bath/jacuzzi of baked beans. Charge friends to join you.

Balloon Race

Sell balloons that are filled with helium; the purchasers' name and address are written on a tag fixed to the balloon. The balloon that travels the furthest wins a prize

Balloon Rides

Offer as a prize for raffle/auction, or sell trips in a chartered balloon.

Barbecue

Add stereo, football and rounders bats and make it a whole day's event.

Barn Dance

Swing into action by hiring a caller and traditional country band. Serve food & plenty of cider.

Battle of the Bands

Contest for unsigned bands, where audience votes on the winner. Charge bands to enter, offer cash prizes and invite record producers. Sell tickets and set up a paying bar.

Beat the Goalie

Score a goal and win a prize. Footballers pay to enter.

Bed Push

The 'bed' can be anything from a hospital bed to a four-poster or even a 3-piece suite!

Beer Festival

Stock up on international beers, food and music. Talk to the Cedarwood Trust for information regarding licensing laws.

Bingo

Hold a one-off evening or regular morning sessions. Talk to the Cedarwood Trust for information regarding licensing laws.

Board Games Evening

Invite friends over to play Scrabble, Monopoly, Cluedo and more. Charge entrance or game fee.

Boat Race

Teams build model boats and race them. Alternatively, use real yachts, dinghies or canoes. Talk to the Cedarwood Trust for information on existing suppliers/ supporters.

Boat Trips

Organise a cruise down a nearby river or canal. Include refreshments & entertainment.

Bonny Baby Contest

Charge proud parents to show off their offspring in the town centre. Invite the local press.

Book Sale

Sell old books, collected from everyone you know. Book dealers may buy leftover stock.

Bouncy Castle

A great way to keep kids entertained at bigger family events. Bouncing fee. Talk to the Cedarwood Trust for information on existing suppliers/ supporters.

Bungee Jump

Raise sponsorship by flying in the face of fear.

Burns Night

Theme evening with Scottish dancing, Haggis, Nepes and Tatties. Admission fee.

Bus Pull

Gather a team & get sponsored to heave a bus through town. More teams? Make it a race.

C

Cake Stall

Hold a traditional cake stand at fetes or fairs. Check health and safety regulations.

Calendars

Design & sell a pictorial calendar for your company. Departments/suppliers may sponsor pages.

Candle making

Make and sell candles at craft fairs or coffee mornings.

Car boot sale

Cash in your old belongings, or sell pitches. Raise more with bouncy castles, raffles, etc.

Car treasure hunt

Drive from clue to clue in search of the 'treasure'. Teams pay to enter.

Car wash

Wash cars at shopping centre or office car parks.

Carol concert

Host a festive concert for your community. Earn extra by selling minced pies & mulled wine.

Carol singing

Get a group to go door-to-door singing. Bigger public displays may require a licence.

Casino evening

Hire gaming tables and a hall for the evening.

Chariot race

Teams race decorated 'chariots' - anything from a horse and cart to a sedan chair.

Charity ball

Raise sponsorship the sophisticated way. Organise a themed ball with DJ or live music at a hotel or nightclub. Charge for tickets, but boost your earnings with games and raffles.

Charity push

Get sponsored to cover a set distance in a bed, shopping trolley, bathtub, wheelie bin...

Children's party

Organise children's parties or activities, but be sure talk to the Cedarwood Trust for Safeguarding Children policies.

Christmas draw

Sell tickets and ask local firms to supply prizes. Check regulations about public draws & raffles. Talk to the Cedarwood Trust about raffle licence.

Classic car show

Well-organised classic car and bike shows are great crowd pullers and fantastic fundraisers.

Clocks

Build clocks and sun dials to sell at craft fairs.

Coach trips

Coach trips to London, Blackpool, flower shows, etc, are popular. Sell tickets and hold a raffle.

Coconut shy

Easily arranged game for traditional fairs. All you need are a few coconuts and wooden balls.

Coffee morning

It's open house for the morning. Make extra with raffles, bring and buy sales and cake stalls.

Collecting tins

Trusted fundraiser for busy pedestrian areas. The Cedarwood Trust can supply tins, stickers and leaflets.

Concerts

Entertain the crowds with your own recital, or hire bands of musicians.

Cookery demo

Invite well-known chefs to share the recipe of their success with a ticket paying audience.

Copper collection

Ask people to donate their collections of one and two pence pieces.

Craft fayre

Make necklaces, dried flower arrangements, stained glass mirrors, etc, to sell on a stall.

Cricket match

Assemble a team and challenge your county team to a match. Charge spectators.

Crossword contest

Compile huge crossword, so punters pay per clue. Each number hides a ticket for prize draw.

d

Dance

Barn dances, tea dances, disco dances, salsa dances - whatever rocks your boat.

Darts tournament

Challenge all the pub teams in the area to compete for cash prizes, or a barrel of beer.

Dinner and cabaret

Hire a popular and spacious restaurant. Entertain ticket holders with music, comedy & magic.

Directories

Compile a community businesses and services directory. Raise funds through advertising.

Disco

Spin the decks or hire a DJ to stage a themed disco night.

Dog show

Charge proud pet-owners to show off their pooches. Ask pet shops to sponsor the event.

Donut Challenge

Challenge volunteers to eat 3 donuts without licking their lips – charge for entry, prizes for those who complete the task. Ask bakers or supermarkets to supply the donuts.

Domino Card

Sell domino cards at your venue – speak to Cedarwood Trust regarding licences

Duck race

Sell numbered plastic ducks and launch them from a bridge. The duck to finish first wins.

e

Easter egg hunt

Edible hide and seek. Charge entry fee and ask confectioners to provide the eggs.

Eating marathon

Get sponsored to stuff your face with as many baked beans/grapes/pies etc. as possible.

Eyebrows

Get sponsored to shave them off - they grow back eventually!

E-cards

Save the environment and show you care with a Cedarwood Trust e-card, donate the money you save to the Cedarwood Trust.

f

Face painting

Get creative with face paints at fetes, fayres and children's parties.

Fancy dress

Jazz up your event with a fancy dress contest. Charge entrance fee.

Fashion show

Ask businesses to sponsor venue, outfits or catwalk. Charge admission and sales commission.

Fastathon

Get sponsored to fast for an hour, a morning or a day. Consult your doctor first.

Fete

Reach the whole community by holding a fete, or team up with organisers of an annual event.

Film evening

Recreate an evening of vintage cinema by showing classic films and musicals.

Fireworks

Weather permitting, firework displays are massive fundraisers. Check out safety precautions and licences.

Flower arranging

Make your own fresh, dried or silk arrangements to sell at craft fairs or fetes.

Flower show

Always popular. Boost funds with competitions, advice corners & side stalls.

Football tournament

Schedule fixtures and charge teams to enter. Ask local businesses for prizes.

Foreign coins

Ask people to donate their leftover holiday coins. Change into sterling once you have enough.

Fun day

Arrange games, music, competitions and stalls at a nearby hall or sports club.

Furniture sale

Hire a large hall to sell donated furniture and old office equipment. Take sales commission.

g

Game show

Host mock version of Who Wants To Be A Millionaire or The Weakest Link. Otherwise adapt board games for big audiences, and get prizes donated.

Garage sale

Sell off all your unwanted belongings.

Garden party

Sell tickets or invite guests to make a donation.

Gardening

Offer your gardening services to friends and family.

Glamorous Gran

Go in search of your area's most glamorous gran. Charge contestants to enter, and ask local hair and beauty salons to donate prizes. Invite the local press.

Go Kart Grand Prix

Hold a Go Kart Grand Prix at the nearest track. Drivers pay entrance fee.

Greeting cards

Make and sell cards for every occasion. Find out about selling Christmas cards for the Cedarwood Trust.

Guess the???

Competitors guess how many sweets in the jar, a cake's weight, etc. The closest answer wins.

Guest speaker

Invite a guest speaker and sell admission tickets. Boost funds with raffle & refreshments. Ask the Cedarwood Trust to help.

Guided tours

Take tourists and visitors on locally guided walks or trips.

Gunge Tank

Charge fayre goers to drop their relatives, friends or enemies in tank of last week's leftovers.

h

Halloween party

Another excuse to dress up and party. Charge entrance fees and raise money trick or treating.

Head shave

Sick of bad hair days? Go bald for charity.

Hook-a-duck

Fete and fair game. Ask local companies to donate prizes.

Hoopla

Fete and fair game. Ask local companies to donate prizes.

Household sale

Sell off all your unwanted belongings.

i

Indoor market

Rent out stalls to local traders, or take cut of profits.

Inflatable

Put a bounce into your summer fete with an inflatable fly wall, boxing ring or gladiator court. . Talk to the Cedarwood Trust for information on existing suppliers/ supporters.

Ironing

Offer your ironing services - at a cost.

It's a knockout

Revive the 80s game show by inviting teams to compete in silly games in silly costumes. Talk to the Cedarwood Trust for information on existing suppliers/ supporters.

j

Jailbreak

Dump teams in the middle of nowhere. With no money or transport, see who gets back to base first. Charge entrance fees and offer prizes.

Jazz festival

Play your own brand of jazz, or stage a show for local musicians. Sell tickets and refreshments.

Jewellery making

Buy your own beads and get threading. Sell your products at markets and craft fayres.

Junk mail

Collect all your junk mail and sell it to a recycling company.

k

Karaoke

Arrange your own Pop Idol contest. All you need is a machine, a room and a well-stocked bar.

l

Left-handed day

Try doing everything with your left hand for the day.

Line dancing

It's all the rage. Just make sure you have a caller and plenty of drink!

m

MARATHONS

Get sponsored to run a traditional 26-mile race.

MEDIEVAL EVENING

Themed evening of medieval food, jousting and entertainment.

MILE OF PENNIES

Make a mile of pennies in your town centre. Ask shoppers to help by donating their coins.

MINI-OLYMPICS

Invite everyone you know to compete in traditional & silly sports. Charge entry.

MUFTI DAY

Introduce dress down day at work. Colleagues pay a fee to leave their suits at home.

MURDER MYSTERY

Run your own Murder Mystery night – speak to the Cedarwood Trust for inspiration and ideas.

MUSIC CONCERT

Entertain the crowds with your own recital, or hire bands of musicians.

n

Nature trail

Offer guided walks to natural beauty spots.

New year resolutions

Get sponsored to stick to your new year's resolutions.

O

Open garden

Open your garden to visitors. Sell tickets, refreshments, plants and vegetables.

Opera night

Stage an opera evening in your area, or arrange a trip to see a big London production.

Ornament sale

Set up a market/fair stall. Alternatively, plan your own event and charge for pitches.

Outward bound

Go climbing, hiking, camping, etc, in preparation for your trip. Seek sponsorship.

p

Paintballing

Organise paintballing challenges at locally run centres. Players pay to enter.

Pancake race

Get flipping on Shrove Tuesday. Charge teams to enter, and spectators to eat.

Pantomime

Your chance to play the ugly sister. Stage a production with friends, family and colleagues.

Parachute jump

Daredevils only. Get sponsored to take the plunge.

Parties

Pick a venue, a date, a theme... and party on. Sell tickets and charge for extras like food.

Personalised gifts

Sell uniquely personalised gifts for special occasions.

Pet show

Charge proud pet-owners to show off their cats, hamsters, bunnies, mice, etc.

Petrol tokens

Trade in petrol tokens for gifts, which can be used as raffle or competition prizes.

Pick a cork

Fayre game. Pick a numbered cork out of a board. If the number's a winner, claim a prize.

Pick a ticket

Fayre game. Pick a numbered ticket from a bucket. If the number's a winner, claim a prize.

Picture framing

Frame and sell prints of local scenes, or pictures relevant to your charity.

Plant a tree

Seek sponsors for a "plant a tree" scheme.

Plant sale

Sell donated plants or rent out pitches to traders.

Playstation play-off

Organise a league of players and compete on a certain game. Charge entrants.

Play your cards right

Fair game made famous by Bruce Forsyth. Guess higher or lower 6 times running & win a prize.

Pledges

Gather pledges of support, donations and services. These could be auctioned or raffled off.

Pop concert

Hire a venue and invite local bands to play. Sell tickets and set up stalls.

Postage stamps

Collect and sell foreign and unusual stamps to dealers.

Private tuition

Whether it's French or Flamenco, sell your skills with private lessons.

Programmes

Get businesses to advertise in event programmes. Number programmes & use as raffle tickets.

Promotional gifts

Sell Cedarwood Trust promotional gifts.

Pub games night

Stage a championship of traditional pub games - darts, skittles, dominoes, cards, etc.

Puppet show

Pull in the crowds with a traditional Punch & Judy show, or something more innovative.

q

Quizzes

If your local doesn't run a pub quiz, set one up. Test the regulars on pop, trivia or sport.

r

Race night

The race is run on a large screen after all bets have been taken. A typical evening consists of eight races. Props (and film) are supplied by race operators. Some gaming regulations apply.

Raffle

Ask local firms to donate prizes and sell tickets. Speak to Cedarwood Trust about licences.

Raft race

Teams compete by building their rafts and racing over a set distance. Teams pay to compete.

Ramble

Take to the countryside for a mass walkabout. Throw in a theme (fancy dress, singles, three legged, Easter), and charge for entry and refreshments.

Recipe book

Publish favourite recipes from local restaurants and chefs.

Recycling

Collect paper, aluminium, glass, etc, and sell on to recycling companies.

Refreshments

Sell teas, coffees, sandwiches, biscuits, cakes, etc, at any fundraising event.

Roll-a-ball

Fayre game where player rolls a ball through a hole at the end of a bowling-type alley.

Roll-a-coin

Fayre game where player rolls a coin down a shute, aiming to land on a playing card.

Roll the dice

Roll six sixes and win a car! You need a big event... and car sponsor to make this worthwhile.

S

Safari supper

Travel from restaurant to restaurant, having a different course at each stop. Ask restaurants to support your efforts, but set cover charge to include all food and your cut.

Sale of Xmas gifts

Sell Christmas cards, wrapping, gifts, food and drink.

Santa's Grotto

Pull on your white beard and brush up your ho, ho, ho.

Scavenger hunt

Variation on the treasure hunt where participants have a list of items to collect.

Scrap metal

Collect scrap metal and sell it to a scrap metal dealer or re-cycling plant.

Shoe shine

Get down on your knees at your nearest train station or shopping centre.

Shopping coupons

Trade in loyalty points for money or goods (to be used as prizes).

Silver collections

Ask supporters to donate their loose change collections.

Sit in a bath

Get sponsored to spend the day in a bath of beans/maggots/tea, etc.

Skittles

Make an evening event out of this traditional pub game.

Skydiving

Free fall your way back to earth - for sponsorship.

Slimming contest

Arrange with local slimming clubs. Participants get sponsored £1 for every pound lost.

Slippery pole

Fayre game where competitors pillow fight while sliding along a slippery pole.

Sponge throwing

Players pay to chuck sopping wet sponges at whoever's in the stocks.

Sponsored silence

Mum's the word. Stay silent for as long as you can.

Sports competition

Whatever your game, organise a tournament. Sell tickets, and organise stalls, raffles, etc.

Stage play

Raise the curtain on a local Am Dram production.

Stationary cycle

Don't fancy the map reading? Forget cycling to Paris, but cover the same distance at the gym.

Strawberries & cream

Bring the taste of Wimbledon to your event, with this summery refreshment.

Street entertaining

Get juggling, tight rope walking, fire eating, knife throwing, unicycling...

Swap shop

Put unwanted items in touch with loving homes. Charge swappers to participate.

Swear box

Spend a £1 for every \$@*£\$! uttered. Put a box at home, at work and at the pub.

Swimathon

Get sponsored per length, mile, minute, hour...

t

Tabletop sale

Indoor variation on the car boot sale. Charge for table hire.

Talent competition

Discover Britain's next big thing with your own talent show. Charge entry and offer prizes.

Ten-pin bowling

Bowling alleys often have special rates for big groups & charity evenings.

Tin can alley

Traditional fair game. Knock down the stack of tin cans and win a prize.

Tombola

Pick a raffle ticket out of a barrel and match it with a ticketed prize. Fayre & fete favourite.

Toy sale

In the run up to Christmas, toy sales can be big fundraisers.

Treasure hunt

Sniffing out the clues, teams compete against each other to discover the 'hidden treasure'.

T-shirts & clothing

Market the Cedarwood Trust by designing a unique range of promotional clothing.

Tuck shop

Sell sweets, crisps, cake, drinks, etc, at a children's event.

u

Underwear party

One for the adults! Charge guests to come wearing it, or take commission for selling it.

Unwanted presents

Arrange a post-Christmas sale of unwanted gifts. Ask traders to donate a cut of their takings.

v

Variety show

Comedians, magicians, singers, dancers & musicians all under one roof.

Vehicle rally

Well-organised car and bike shows are great crowd pullers and fantastic fundraisers.

Visits

Organising visits to local places or tourist destinations.

W

Walks

Lead organised walks to historical spots and places of interest. Ghost walks are also popular.

Waste paper

Collect waste paper and sell to recycling companies.

Water sports

Let others splash out as you splash in. Teach water sports or get sponsored to take part.

Waxing

A hair-raising experience for the boys. Get sponsored to wax your legs or chest.

Weight of the cake

Fair game. Pay to guess the weight - and win the cake if you're right.

Welly throwing

Fun for every fete and fair. Throwers compete to see whose welly goes furthest.

Whiskey raffle

Charge a pound a ticket, and pick a winner for every 25 sold. Check with the Cedarwood Trust for the licensing and raffle laws.

Windscreen wash

Charge to wash windscreens at service and petrol stations. Ask permission first.

Wine & cheese

Ask supermarkets to donate the wine and cheese. Sell tickets, and produce to take away.

Wine tasting

Hold tasting sessions for wine companies. Charge commission on wine sold. Arrange a raffle.

Woodcutting

Offer to prune trees or chop firewood for friends and family.

Wood working

Make and sell your own woodcrafts, or give woodturning/woodcarving demonstrations.

X

Xmas evening

Stock up on crackers, pudding and mince pies. Break with tradition by holding it in July!

Xmas hampers

Make up and sell your own Xmas hampers. Include food, drink, toys and gifts.

y

Yacht racing

Participate in regional or national events. Seek sponsorship from local clubs and businesses.

Yard of ale

Challenge yourself and others to a lengthy drinking contest. Charge entry fee.

Z

Zodiac evening

Invite a guest astrologer for a star-studded fundraiser. Charge for entry and horoscopes.

For support and further information about the Cedarwood Trust and how you can get involved in supporting our work contact:

Phil McGrath
Chief Executive
Cedarwood Trust
43 Avon Avenue
Meadow Well
North Shields
NE29 7QT

Email phil.cedarwood@btconnect.com

Telephone 0191 2590245

GOOD LUCK – HAVE FUN!